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Message Text

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PAGE 01 ANKARA 00722 300947Z

45
ACTION NEA-13

INFO OCT-01 ISO-00 EB-11 DRC-01 RSC-01 /027 W
---------- 130707
R 300910Z JAN 74
FM AMEMBASSY ANKARA
TO USDOC WASHDC
INFO SECSTATE WASHDC 2592
AMCONSUL ISTANBUL

UNCLAS ANKARA 0722

E.O. 11652: N/A
TAGS: BEXP, TU
SUBJ: BUSINESS MACHINE/COMPUTER CATALOG SHOW

REF: ANKARA 275; USDOC 1105

1. SUMMARY. EMBASSY CONSIDERS AVAILABLE MATERIAL INADEQUATE FOR ATTRACTIVE AND CREDITABLE CATALOG SHOW IN ANKARA. HOWEVER, CONSULATE GENERAL ISTANBUL WILL PROCEED WITH SHOW IN THAT CITY ON BASIS OF SUPPLEMENTARY MATERIAL AND ADDITIONAL BACKGROUND EXHIBIT. END SUMMARY.

2. OUR EARLIER TELEGRAM 275 EXPRESSED CONCERN OVER LIMITED MBK OF CATALOHJAVAILABLE AND LACK OF ADEQUATE REPRESENTATION OF COMPANTCEMFOTROUCE COVERAGE. OF 63 CATALOGS RECEIVED, FIFTEEN CONCERN PRODUCT LINES NOT IMPORTABLE INTO TURKEY. WE HAVE MADE A CAREFUL FURTHER REVIEW OF CATALOGS RECEIVED TO DATE AND CONSIDERED SEVERAL POSSIBLE LOCATIONS AND FORMATS FOR PRESENTING CATALOG SHOW IN ANKARA. WE HAVE CONCLUDED WITH REGRET THAT WE CANNOT PUT ON A CREDITABLE EXHIBIT HERE AND ARE THEREFORE CANCELLING OUR PLANS.

3. CONSULATE GENERAL ISTANBUL, HOWEVER, PLANS TO PROCEED WITH CATALOG SHOW IN THAT CITY ON BASIS BOTH OF ADDITIONAL PRO-MOTIONAL MATERIAL PROVIDED BY REPRESENTATIVES IN THAT CITY OF US FIRMS AND ABILITY TO PRESENT CATALOG SHOW IN CON-JUNCTION WITH CONCURRENT USIS EXHIBIT "VIEWS OF EARTH". IF SUITABLE OPPORTUNITY IS PRESENTED IN NEAR FUTURE TO PRESENT
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CATALOG MATERIAL NOW ON HAND AS SIDELIGHTS TO A RELEVANT USIS EXHIBITION IN ANKARA OR OTHER APPROPRIATE FORMAT WE WILL DO SO.

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Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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Control Number: n/a
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Draft Date: 30 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: ANKARA
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1974/newtext/t1974017/aaaaafvr.tel
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Status: NATIVE
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